

FUNDRAISER BASIC

Fundraising software made simple.

FUNDRAISER BASIC is an affordable, feature-rich donor management software package that streamlines your administrative activities, giving you more time for fundraising. More importantly, it provides you with the tools to help you identify and understand your organization's giving patterns so you can develop strategies to improve them. All this is accomplished in a software package that anyone with even basic computer skills can understand and utilize...and at a price that's less than most office word processing and spreadsheet programs.

Quick, Easy Startup

- Install it in minutes on any PC running Windows 95 or newer – requires NO special computer skills
- Seamlessly import existing donor databases from most programs including common database and spreadsheet applications
- Add new donor records quickly and easily with the intuitive fill-in-the-blank interface
- Start managing your donor database immediately

Powerful Management Tools

- Manage and track up to 50,000 donors with unlimited gifts per donor
- Customize your donor list with two user-definable codes
- Use Gift Source code to track which fundraising activities are the most effective, and which donors previously gave to those activities
- Understand giving patterns so you can refine solicitation strategies and generate more giving with powerful search and sort tools

Communicate & Report

- Generate automated acknowledgements and receipts for each donation to foster solid donor relationships
- Manage all of your donor correspondence within the built-in word processor using customizable letter templates
- Simplify printing of labels and envelopes with integrated address merge functions
- Quickly generate and print a selection of donor and donation reports
- Easily combine queries with reports to track event and campaign effectiveness

Fully Supported

FundRaiser Basic is so easy to learn and use, most users are up and running in minutes. If you ever have a question, give us a call. Our friendly technical support staff is available every business day to help you.

Fully Expandable

If you eventually find yourself needing more, you can upgrade to one of our more advanced programs with full confidence that all your data will import into the new software effortlessly. You'll be ready immediately, and able to take advantage of the greater functionality these programs offer.

Buy FundRaiser Basic Today

Put FundRaiser Basic to work for you today. The enclosed CD contains a full working copy. While you're evaluating the software, we also invite you to evaluate our technical support. You'll be thrilled with the personal attention you receive.

When you're ready to buy, you can quickly order by visiting our website or giving us a call. We have a full money-back guarantee, so try it now, and gain a whole new world of more efficient fundraising.

Put the power and simplicity of FundRaiser Basic to work for your organization today.

FUNDRAISER
software

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